

# A Study on Parenting Style and Using 3C Products in Preschool

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## Abstract

The study aims at exploring and discussing the parenting style and using 3C products in preschool, and the current situation and difference of preschooler parents' background variables effect upon their parenting style and using 3C products. This study adopted the self-compiled "Questionnaire on the Parenting Style and Using 3C Products in Preschool" as the research tool. The survey was conducted random sampling among 1000 parents of preschoolers in public and private preschools in Taichung, retrieving 795 valid samples. Collected data were analyzed using Descriptive Statistics, Dependent Samples ANOVA, one-way ANOVA, and Pearson Product-Moment Correlation. Primary findings are shown as follows:

1. Currently, the parenting style of preschoolers' parents is inclined to moderate level rearing, with the highest dimension in "Democracy".

2. The current situation of preschoolers' parents using 3C products is listed in sequence from "Reasons for Using 3C Products", "Types of 3C Products in Use", "Methods for Using 3C Products", to "Timing of Using 3C products".

3. There is an attitudinal difference among parents of different background factors.

4. There is a difference in the situations of using 3C products among parents of different background factors.

5. There is a positive correlation between preschoolers' parents' parenting style and using 3C products.

In the end, according to the research findings, the study made suggestions for parents, the education administration authority, preschools and researchers in the future, hoping to contribute to infants and family.

**Key words:** parenting style, 3C products

## I. Introduction

1. Authoritarian means that parents emphasize obedience and respect for authority, and therefore discourage verbal responses from children and parents.

2. Democracy (authoritative) is that parents encourage their children to be independent and independent.

3. Permissive emphasizes the self-discipline and development of children, uses less punishment, and is tolerant and acceptable to children.

4. Uninvolved is that parents have less emotional investment in their children, and everything is centered on parents. In practical situations, parents often use different types of parenting methods at the same time (Chen & Luster, 1999; Dornbusch, et al., 1987; Hein & Lewko, 1994).

## II. Literature Review

1. Current status of parental rearing methods using 3C products

2. Reasons for using 3C products in parenting methods

3. The advantages and disadvantages of using 3C products in parent education.

## III. Research design and implementation

### 3.1. Research structure

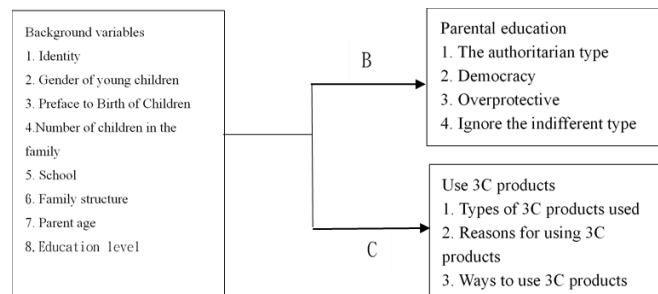


Figure 3-1

## IV. Research Results

1. The overall average of the four dimensions is 2.73 (M=2.73, SD=.46).

2. Among the four dimensions, the average score of the democratic dimension is the highest (M=3.8, SD=.10), while ignoring the dimension

The average score is the lowest (M=1.8, SD=.15).

3. The average scores of the four dimensions are all at the average of 2 points, which shows how the parents of Taichung preschools are educated

4. Differences in four aspects of parenting styles of preschool parents

5. In Taichung City's preschool parents' parenting style, the "democratic" dimension is the highest, while the average score is the lowest for the ignoring and indifferent dimension. Parents in preschools have higher parenting styles than fathers, which shows that the parenting styles of fathers of preschool children are mostly based on authoritarian and enlightened authority.

6. Variations of different backgrounds include family structure, birth order of children, number of children in the family, age of parents, and family socioeconomic status, etc.

7. The parenting method is significantly related to the use of 3C products, so that parents fail to use a better parenting method to raise their children, so that their children can get appropriate development.