

Innovating elder care service through social mutual assistance

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Abstract

. This article tries to put forward the theme of innovating the development of the elder care service by social mutual aid groups that combine self-help, mutual aid and public aid resources. we need to understand the current dilemma in the development of the elder care service, and explain the important concepts and development of social mutual aid groups, then explore the feasibility of using social mutual aid groups to break through the development dilemma of the elder care service.

Introduction

In the elder care service where the government cannot fully meet the increasingly complex needs of the aging society, and companies are reluctant to risk investment and have uncertain profits, social mutual aid groups belonging to the third sector between the two must fill this big gap. Thus, it is necessary to combine self-help and mutual assistance to public assistance resources, such as the formation of social enterprises.

The predicament of the development of elder care service

In fact, the aging society is developing rapidly, and the market has unlimited potential for business opportunities. As the elderly consumer population grows more and more, the amount of consumption has doubled. In addition to physical and mental care services, there are more and more elderly products.

The important concepts and development of social mutual aid groups

Social problems require social transformation. Social transformation is a sporadic and time-consuming project. It used to rely on the government and many non-profit organizations such as charitable organizations, but now it focuses on the issues of social mutual aid groups.

The main difference between social mutual aid groups and traditional non-profit organizations is that social mutual aid groups have the appearance of a company, have the autonomy to maintain a certain distance from the country, and can provide innovative services in response to the double failure of the country and the market.

The feasibility of using social mutual aid groups to the development dilemma of elder care service

The social mutual aid group must make itself self-sufficient, start business, and create a social mutual aid group. It is really necessary to think clearly. It is not comparable to the general entrepreneurial model. As long as the government is guided by policies and the people are willing to invest, it is possible to break through the predicament of the development of the elder care service with social mutual aid groups. It can also be said that aging is an industry, not just social welfare, so social mutual aid

groups must promote innovation and entrepreneurship in elder care service. If one can show that the individual, everyone, and the government, combining self-help, mutual assistance and public assistance resources, its operating system can be developed.

The model of promoting innovation and entrepreneurship in the elder care service with social mutual aid groups

From the perspective of the model of social mutual aid groups promoting innovation and entrepreneurship in elder care service, it can be analyzed from the following aspects:

First, transforming from existing service facilities

Second, setting up from the professional derivative services of the university

Third, starting by encouraging young people to start businesses in the community

The above three models can also support each other and jointly develop the community's aging service industry. The most important thing is that the main purpose is to meet the needs of members, including the needs of the people's livelihood, as well as medical care, insurance, housing, and other benefits.

Concluding Remarks

Based on the above discussion, it is necessary for individuals to contribute a bit, everyone to contribute a bit, and the government to contribute a bit, combining self-help, mutual assistance and public assistance resources to allow social mutual assistance groups to form a functioning system. The aging society needs elder care service, but its development is facing difficulties and needs to be broken through.

How to break through depends on the integration of resources, so it must be promoted through social mutual aid groups. Aiming at the dilemma of the development of elder care service, this article proposes three reasons to be broken through: insufficient cognition, incorrect concepts, and bad habits. Secondly, explain the important development examples of social mutual aid groups. Could it be that there is no ambition? Solve your own problems? Then come to a direction, that is, it is feasible for social mutual aid groups to break through the development dilemma of elder care service.

At last, this article summarizes the model of promoting the innovation and entrepreneurship of the elder care service by social mutual aid groups, which can be started in three ways, including: transformation from existing service facilities, establishment of professional derivative services from universities, and encouragement of youth community entrepreneurs can be established, etc., and the three models can also support each other to jointly develop the community's aging service industry.